

Grays.com Pty Ltd Cookie Policy

Last Updated: September [29], 2021

This cookie policy (“Cookie Policy”) describes the cookies that Grays Group (“we,” “us,” or “our”) uses on our websites that link to this Cookie Policy (the “Site”) and the choices that you have regarding such cookies. This Cookie Policy forms part of our [Privacy Policy](#). Please refer to our Privacy Policy for information about how we use your personal information.

CONSENT TO OUR USE OF COOKIES

By choosing to use the Site after having been notified of our use of cookies in the ways described in this Cookie Policy, and, in applicable jurisdictions, through notice and unambiguous acknowledgement of your consent, you agree to such use.

COOKIES AND RELATED TECHNOLOGIES

We use cookies and related technologies to operate and administer our Site, gather usage data on our Site, and improve your experience on it. A “cookie” is a piece of information sent to your browser by a website you visit. Cookies can be stored on your computer for different periods of time. Some cookies expire after a certain amount of time, or upon logging out (session cookies), others survive after your browser is closed until a defined expiration date set in the cookie (as determined by the third party placing it), and help recognize your computer when you open your browser and browse the Internet again (persistent cookies). Our Site uses first party cookies (cookies set directly by us) as well as third party cookies, as described below. For more details on cookies please visit [All About Cookies](#).

We also use pixel tags (usually in combination with cookies), from the third parties and for the purposes described below. Pixel tags are a technology similar to cookies that can be embedded in online content or within the body of an email for the purpose of tracking activity on websites (for example, to know when content has been shown to you), or to know when you have viewed particular content or a particular email message.

TYPE OF COOKIES USED

We use the following types of cookies:

- **Strictly Necessary Cookies:** These cookies are used to provide users with services available through the Site, including the ability to log-in, access secure areas, provide pop-up notices and accept language from sign up forms. These cookies are essential for using and navigating the Site, and cannot be disabled. Without these cookies, basic functions of our Site would not work. We also use necessary cookies to remember a user’s choice about cookies on the Site.
- **Analytics:** These cookies are used to collect information in the aggregate about how visitors use our Site (including number of page views, number of visitors, and time spent on each page). We and our service providers, including Google Analytics, analyze this data to understand and improve your experience on the Site. For more information on how Google handles this information, click [here](#).
- **Functionality:** These cookies are used to remember choices (e.g., user name, language or the region users are in) and provide enhanced, more personal features.
- **Advertising/Targeting:** These cookies are used to enable third-parties to serve ads to you based on your visit to our Site and also allow us to analyze the performance of our ads.

YOUR CHOICES

There are a number of ways to opt out of having your online activity and device data collected through the Site:

- **Blocking cookies in your browser.** Most browsers let you remove or reject cookies, including cookies used for interest-based advertising. To do this, follow the instructions in your browser settings. Many browsers accept cookies by default until you change your settings. For more information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, visit www.allaboutcookies.org.
- **Blocking advertising ID use in your mobile settings.** Your mobile device settings may provide functionality to limit use of the advertising ID associated with your mobile device for interest-based advertising purposes.
- **Using privacy plug-ins or browsers.** You can block our websites from setting cookies used for interest-based ads by using a browser with privacy features, like [Brave](#), or installing browser plugins like [Privacy Badger](#), [Ghostery](#), or [uBlock Origin](#), and configuring them to block third party cookies/trackers. You can also opt out of Google Analytics by downloading and installing the browser plug-in available at: <https://tools.google.com/dlpage/gaoptout>.
- **Platform opt outs.** Certain internet based platforms may also offer opt out features that let you opt out of use of your information for interest-based advertising.

- **Advertising industry opt out tools.** You can also use these opt out options to limit use of your information for interest-based advertising by participating companies:
 - Digital Advertising Alliance for Websites: optout.aboutads.info
 - Digital Advertising Alliance for Mobile Apps: <https://youradchoices.com/appchoices>
 - Network Advertising Initiative: optout.networkadvertising.org/?c=1

Note that because these opt out mechanisms are specific to the device or browser on which they are exercised, you will need to opt out on every browser and device that you use.

Also note that if you limit the ability of websites to set cookies, you may be unable to access certain parts of the Site and you may not be able to benefit from the full functionality of the Site.

Do Not Track. Some Internet browsers may be configured to send “Do Not Track” signals to the online services that you visit. We currently do not respond to “Do Not Track” or similar signals. To find out more about “Do Not Track,” please visit <http://www.allaboutdnt.com>.

CHANGES

We may change the type of third party service providers that place cookies on the Site and amend this Cookie Policy at any time by posting the amended version on the Site. Unless additional notice or consent is required by applicable laws, such posting will serve as your notification of these changes.

CONTACT US

Please direct all privacy queries and complaints to our Privacy Officer by:

Mail: Privacy Officer
Grays.com Pty Ltd
Locked Bag 1004
Moorebank 1875
Email: compliance@grays.com.au

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